

## **Sharon McEneff**

Director of Associations

Sharon has worked within the media, communications and marketing industries for over fifteen years, the last nine of which have been spent in Hong Kong.

She has a wealth of experience spanning multiple disciplines and her areas of expertise include; event management, sponsorship, advertising, membership sales, public relations and marketing management and execution. Sharon has worked extensively with large multinational corporations as well as SMEs, civil departments and non-profit organizations.

Sharon is a member of the Institute of Chartered Marketers.